



IT'S A RACE TO THE FINISH!

Nearly 200 runners and walkers participated in the 2nd Annual Pirate Alumni Road Race and Fun Run, which raised more than \$7,000 for Alumni Association student scholarships. The Alumni Association hosts three annual events that raise funds for student scholarships: the Pirate's Bounty Scholarship Auction and ECU Alumni Scholarship Classic, which are held in the fall, and the Pirate Alumni Road Race and Fun Run, held in the spring. Proceeds from these events fund scholarships for students that excel in the classroom and in the community. If you would like to make a gift to the Alumni Scholarship program, visit PirateAlumni.com/donate or call 800-ECU-GRAD.

IN THIS ISSUE...







ON THE COVER

Music is not only a passion for Jennifer Licko '98, it's a way of life. No matter where she is in the world, performing Celtic music and educating listeners on its oral tradition is paramount.



Building A Dream

Reid Fogleman and many other ECU alumni and students helped make one eastern North Carolina hero's dream come true.

Transcending Traditional Celtic Music International musician Jennifer Licko '98 keeps the tradition of Celtic music alive across three continents.

Protecting the Friendly Skies As investigator-in-charge of numerous high-profile airplane crashes, Robert Benzon '71 plays an important

A Pirate Remembers: The Morgans Since the mid-1940s, Senator Robert '47 and Katie Owen Morgan '46 have served the people of North Carolina and East Carolina University.

olepartments

Dear Pirate Nation

role in flight safety.

- **Pirate Connections**
- **Advancement Update**
- 24 **Legislative Matters**
- 25 **News & Notes from Schools & Colleges**
- **Career Corner**
- 34 A Look Back



Welcome to Servire, the magazine of the East Carolina Alumni Association Servire, meaning To Serve, takes a closer look at the accomplishments of our alumni, bringing you engaging feature articles highlighting their success. Stay up-to-date on news from ECU's colleges and schools, The Career Center, University Advancement, upcoming alumni events, and ways you can stay connected with your alma mater.

PIRATE NATION

What a great year it has been representing the more than 120,000 alumni as the chair of the East Carolina Alumni Association. During my years on the board, and this past year as chair, I have been privileged to witness the dedication, determination, and perseverance of the Pirate Nation in positioning East Carolina to the forefront of higher education. As Chancellor Ballard often says, "it's a great time to be a Pirate," and I couldn't agree more.

There is so much growth and excitement surrounding our alma mater, and I am grateful to be a part of it. Our construction management program is #1 in the nation, our nursing program continues to be ranked among the best in the country, our College of Education prepares top-notch teachers to educate the leaders of tomorrow, and our Pirate athletes continue to succeed on and off the field. With each new day, East Carolina makes progress in cutting-edge research and medicine, advancing the arts, taking athletics to the next level, and stimulating the economy of eastern North Carolina and our region.

If there was ever a time to be an active part of East Carolina, that time is now! Participate in alumni and campus events, promote the University to those seeking higher education, and join the East Carolina Alumni Association to renew old friendships, make new relationships, and stay connected with ECU.

Each of us has a treasure to give. Whether it is your time, your talent, or your financial contributions, I encourage you to live the University's motto Servire (To Serve) and give back to East Carolina. Lou Holtz, father of our own Skip Holtz and legendary football coach said, "Good, better, best. Never let it rest. Until your good is better and your better is best." I try to live by this idea and believe that our University IS living this idea, which is why it has been such an honor for me to serve the Alumni Association and represent the University to her alumni.

I would like to thank Paul Clifford and his amazing staff, who are the backbone of the Alumni Association for all they do to inform, involve, and serve the members of the ECU family throughout their lifelong relationship with the University.

The spirit and passion of ECU Pirates is contagious, and I hope you'll pass it on. Thank you for allowing me this opportunity to serve you and our University. It has been a year I will always treasure.

With Pirate Pride.

Sabrina Bengel
Sabrina Bengel Chair, 2008-2009

East Carolina Alumni Association

PIRATE CONNECTIONS



The mission of the East Carolina Alumni Association is to inform, involve, and serve members of the ECU family throughout their lifelong relationship with the University.

> Paul J. Clifford PRESIDENT AND CEO

Kendra Alexander **DIRECTOR OF ALUMNI PROGRAMS**

> Monique Best ACCOUNTING TECHNICIAN

Stephanie Bunn ASSISTANT DIRECTOR FOR ALUMNI PROGRAMS

> Candi High '97 ACCOUNTANT

Betsv Rabon '86 ALUMNI CENTER COORDINATOR

Doug Smith '00, '07 DIRECTOR OF ALUMNI MEMBERSHIP & MARKETING

Jennifer Watson ASSISTANT DIRECTOR FOR MEMBERSHIP & MARKETING

Chris Williams '01 ASSISTANT DIRECTOR FOR MEMBERSHIP & MARKETING

Servire magazine is published quarterly by the East Carolina Alumni Association, 901 East Fifth Street, Greenville, NC 27858. Publication dates may vary according to the University's calendar, events, and scheduling.

TO CONTACT US OR COMMENT ON THIS MAGAZINE:

> 252-328-6072 | 800-ECU-GRAD alumni@PirateAlumni.com

POSTMASTER: Send change of address to:

East Carolina Alumni Association 901 East Fifth Street Greenville, NC 27858

Servire is paid for with non-state funds.

Summer outings

Our Freshmen Sendoffs series is the perfect time to get to know the next class of Pirates! Held in parks and public spaces across the Pirate Nation, these summer outings are open to alumni and friends who want to encourage Pirate spirit and instill Pirate pride in the Class of 2013. Register for a Freshmen Sendoff in your area by visiting PirateAlumni.com/ freshmensendoffs.

Alumni Tailgate tickets on sale July 7

Don't miss the best tailgate in town—the Alumni Tailgate hosted by the East Carolina Alumni Association! This all-you-caneat-and-drink buffet features

down home favorites like fried chicken and barbecue, specialties from local restaurants, plenty of sweet treats, Pirate beverages, games for the kids, and lots of door prizes. Make the Alumni Tailgate part of your ECU tailgating tradition.

Away Tailgates at UNC and **SMU**

In partnership with the Pirate Club, the East Carolina Alumni Association will once again host away tailgates at select football games this fall. Join us Saturday, September 19 in Chapel Hill before the Pirates take on the Tarheels of North Carolina, and Saturday, October 10 in Dallas before the Pirates take on the Mustangs of Southern Methodist University. Away Tailgates are \$20 per person and include buffet, Pirate beverages, and plenty of raffle prizes. Registration opens on Tuesday, July 7 at 8:00 a.m.

Sign-up for lifetime e-mail

Show your Pirate pride when you e-mail friends and family with an @alumni.ecu. vourname@

edu lifetime alumni.ecu.edu e-mail account Graduates are

eligible to register for an e-mail address at no charge. Simply visit PirateAlumni.com/ email and follow the simple steps to create your lifetime @alumni.ecu.edu account.

Jami Kunkle '09 to exhibit in NYC

Artist Jami Kunkle '09 has been given

a unique opportunity to showcase her work at the Berkeley College Art Gallery this summer. Thanks to a

special relationship with Bob Keiber '68, Berkeley College professor, artist, gallery director, and father of 1992 ECU graduate and actor Christian Keiber, Kunkle will showcase a series of oil paintings on canvas that portray the interiors of abandoned structures. "We have to wonder why a culture such as ours would dispose and completely abandon what perhaps was the core of someone's existence. For me,

...continued on page 6

ALUMNI ASSOCIATION BOARD OF DIRECTORS



Ernest Logemann '68, Vice Chair Winston-Salem, NC

> Carl Davis '73, Treasurer Raleigh, NC

Yvonne Pearce '82, Secretary Greenville. NC

> Brenda Myrick '92. **Immediate Past Chair** Greenville, NC

Paul J. Clifford, President and CEO

Greenville, NC

Diane Davis Ashe '83, '85 Celebration, FL

> Lori Brantlev '02 Charlotte, NC

Virgil Clark '50 (emeritus) Greenville, NC

> Rick Conaway '68 Chesapeake, VA

Jennifer Congleton '79, '81 Greenville, NC

> Justin Conrad '96 Greensboro, NC

Tarrick Cox '96, '07 Greenville, NC

Garry Dudley '92 Chesterfield, VA

Dave Englert '75 Norfolk, VA

Bonnie Galloway '69, '72 Greenville, NC

Wayne Holloman '66 Greenville, NC

> Joe Jenkins '71 Greensboro, NC

Lewis "Pat" Lane '67 Chocowinity, NC

Marian McLawhorn '67, '88, '97 Grifton, NC

> Douglas Morgan '88 South Riding, VA

James Newman, Jr. '68, '74 Raleigh, NC

> Steve Morrisette '69 Richmond, VA

Harry Stubbs '74, '77 Arlington, VA

> Joanie Tolley '65 Elon, NC

Linda Lynn Tripp '80, '81 Greenville, NC

highlighting the most subtle traces of these relics allows me to regain a lost past through another's discarded existence in peace," commented Kunkle.

"Jami Kunkle was chosen, not just for her obvious skills, but because of the subject matter she chose to paint. She chose to depict decaying, dilapidated, abandoned home interiors as beautiful, appealing images that tell a story. That is a very risky, creative choice. I was knocked out by her refreshing viewpoint. I haven't seen that kind of imagery in New York to date," said Keiber of Kunkle's work.

Gather with fellow art enthusiasts to congratulate Kunkle on this honor and experience ECU art in the prestigious art world of New York City. A reception will be held on Tuesday, July 28. Register at PirateAlumni.com/nycartgallery.

Auction items wanted

Does your business offer a terrific service or product that would do well at an auction?

Then consider making a contribution to the Pirate's Bounty Scholarship Auction. This scholarship fundraiser will be held at the Hilton Greenville on Thursday, September 24, 2009 from 7:00-10:00 p.m. with both silent and live auctions that boast plenty of treasure to bid on.

We need items for both the silent and live auction, as well as raffle prize items to add to this year's bounty. Vacations, artwork, office products, sports memorabilia, oneof-a-kind items, spa services, auto products, specialties for him, ECU items, and jewelry have all done well in the past.

Contact Kendra Alexander at 800-ECU-GRAD, 252-328-1959, or e-mail Kendra. Alexander@PirateAlumni.com to make your contribution to this worthy cause.

Become a regional contact

Regional contacts are important volunteers for the East Carolina Alumni Association. These contacts coordinate with Alumni Association staff to provide events and

> activities of interest to alumni and friends in their region. For example, many regional contacts coordinate Service Month projects in April, football viewing parties during the season, and other networking or get-together events throughout the year. Contact Kendra Alexander at 800-ECU-GRAD, 252-328-1959, or e-mail Kendra. Alexander@ PirateAlumni.com to become a regional contact today.

- •Class of 1984 25th Reunion
- •The Collegians Reunion
- Reunion honoring the Class of 1959

Looking for a lost classmate?

Has it been years since you've spoken with your college roommate? Perhaps you've wondered what ever happened to that old boyfriend or girlfriend? Or maybe you'd just like to catch up with all of your classmates from college. It's easy to find lost classmates on PirateAlumni.com, the Alumni Association's Web site, where you can become a registered user to search for old friends, dorm mates, fellow members of clubs and organizations, athletic and intramural teammates, and class pals. PirateAlumni.com is a useful tool that can keep you connected with fellow Pirates and your alma mater. Simply click on "First Time Login" in the top-left corner, then answer a few quick questions to get started. Within minutes you'll be well on your way to reconnecting with ECU friends and sharing fond memories of college days.

Visit PirateAlumni.com/upcomingevents for information on events and activities across the Pirate Nation.

SAVE THE DATES!

Fall is a great time to come home to East Carolina and participate in the many activities offered by the Alumni Association. Mark your calendar for the following alumni events:

Thursday, September 24 Pirate's Bounty Scholarship Auction

Friday, September 25 ECU Alumni Scholarship Classic

Saturday, September 26 ECU Ambassadors Reunion

Friday, October 16 Alumni Awards Dinner and Ceremony

Friday, October 16-Saturday, October 17

- •Homecoming 2009
- •Black Alumni Reunion

- •ECTC and ECC Golden Alumni



Is online social networking part of your life? Then get connected with the East Carolina Alumni Association through today's most popular sites. Become a fan of the Alumni Association on Facebook, watch our videos on You Tube, connect with fellow ECU alumni for career networking on Linked In, check out photos of alumni events on Flickr, and follow the latest "tweet" from the Alumni Association on Twitter. Visit our homepage at PirateAlumni.com for direct links to our pages on each social networking site.











A Pirate's Life for Me! goes primetime

A Pirate's Life for Me! is moving to primetime this fall! We're excited to offer the Alumni Association's half-hour radio program on a new day and time, Fridays at 6:00 p.m. directly after Live at Five on Pirate Radio 1250 & 930 AM. Join hosts Paul Clifford and Jennifer Watson for entertaining and educational interviews with ECU alumni who excel in their professional, civic,

or political careers, as well as information

to keep you connected with the Alumni

Association and the University.

Our guests will include athletes, politicians, musicians, authors, corporate elite, civil servants, artists, entrepreneurs, and even Miss USA! Be sure to tune in live starting Friday, August 7 at 6:00 p.m. in eastern North Carolina on Pirate Radio 1250 & 930 AM or on the Internet at www.PirateRadio1250.com.

Missed an episode? Visit PirateAlumni.com/apirateslifeforme for archived shows, to sign-up for our RSS feed, and to see who are upcoming guests will be.

Honor a fellow Pirate with an award nomination

One of the greatest ways to honor an East Carolina graduate is with an award from the Alumni Association. Each fall we present Outstanding Alumni Awards, Distinguished Service Awards, and Honorary Alumni Awards. These prestigious honors are given to those who have excelled in their professional careers, civic affairs, and/or politics; have given extensive service to the Alumni Association or the University; or have adopted the University as their own through uncommon support and loyalty, respectively. Nominations are accepted year-round, but are due by November I to be considered for the following year. Visit PirateAlumni.com/awardsprocess to nominate someone today!





Located on Historic E. 5th Street Directly across from the main campus of ECU and performing arts venues

TEAMING UP FOR ANOTHER WINNING SEASON

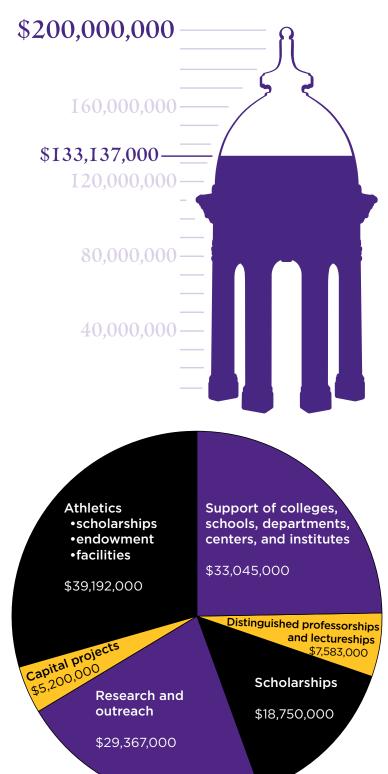




WWW.ARAMARK.COM

SECOND CENTURY CAMPAIGN UPDATE

Between March 31, 2008 and March 31, 2009 the Second Century Campaign attracted \$40,345,000—an all-time twelve-month high.





When making your estate plans, place East Carolina University among your loved ones

We all hope to leave our legacy through family, friends, and loved ones. Ultimately, we hope to leave behind our precious gained lifetime assets to those who are most important to us. East Carolina University always encourages families to take care of themselves first, but if there are other assets remaining after satisfying those goals, please think of leaving your perpetual legacy at East Carolina University. A bequest provision is among the simplest, yet most effective ways to make a long lasting impact at ECU. By naming the Alumni Association or any of the three ECU foundations (East Carolina University Foundation Inc., East Carolina University Medical & Health Sciences Foundation Inc., and/or the East Carolina University Educational Foundation Inc. [Pirate Club]) as beneficiary of a percentage or specific dollar amount from your estate, you are investing in the future of young people for generations to come. Thank you for considering how you can give students educational support and the opportunity for an outstanding future.

For more information about bequest provisions or any planned giving instruments, please call Greg Abeyounis '06, assistant vice chancellor for development, at 252-328-9573 or e-mail abeyounisg@ecu.edu. Visit us online at www.ecu.edu/devt.

Friendship that Knows No Time

Frances Etheridge '45 and Marion Tyler '78

Although they graduated from East Carolina years apart, Frances Eakes Etheridge '45 and Marion Tyler '78 have forged an abiding friendship that bridges age and time. Part of what binds them together is their love for East Carolina.

"Part of what we do and why we have so much fun is we talk about 'when I was at ECU, I did certain things' and when she was at ECU she did certain things," said Marion. "It's neat to be friends with someone who loves ECU as much as I do."

Friends, they are. They share stories about their lives, spend time together, support, and care for each other like family.

"That's the thing with us, is that we're not aware of the passing of time when we're together," Marion said. "We have no idea whether we've been together for ten minutes or three hours. The relationship is timeless, I guess."

In 1988, Marion and her husband Reid Tyler '77, '83 moved to the same street in Raleigh, North Carolina where Frances Etheridge and her late husband Jeff had lived since 1953. But it wasn't until 2006 that Marion and Frances became close. Marion had just had surgery, and Jeff Etheridge was using a walker to get around.

"Jeff would take off walking down the driveway when Frances left," Tyler said. "I would check on him," and she joined him for walks around the neighborhood. He would let her rest on the seat of his walker when she got tired.

"Jeff was a very kind man," Marion added, "and Frances is just like Jeff, very kind, very generous." Frances met Jeff Etheridge in
September 1945, a few months
after graduating from East
Carolina with a degree in home
economics. They began dating,
and Jeff proposed marriage in
April 1946. Frances turned
him down because of a
promise she had made to her father years

"When I started at East Carolina, my daddy said, 'Frances there are so many things we haven't been able to give you, promise me you'll go to school, finish, and work two years and buy some of the things that you wanted that we haven't been able to give you."

As a child of the Great Depression, Frances knew how important this was to her father, because of the sacrifices he and her mother made to send her and her siblings to college.

"I was five-years-old when the banks closed and everybody says I don't remember this, but I do," she said. "My daddy went to town that day—we didn't know the banks were going to close—and he told my momma that he was going to town to get some money. When he came back, I remember him saying, 'Carrie, the banks are closed and everything we've got is gone.' It was 1929. They lost everything they had and never owned another farm."

Her father sold his car in 1940 to send Frances and her sisters to college. Frances' sisters, Foy Eakes Warren and Janet Eakes, also went to ECU.

"I loved East Carolina and I felt so privileged to go," Frances said. "How on earth my momma and daddy did it, I will never know."



So, when Jeff Etheridge proposed marriage, Frances wanted to keep her promise to her father.

"I didn't want to be engaged for a year and a half, and I wanted to work two years like I promised, so I made him take the ring back," she said. "We had the most wonderful year and a half. We spent every cent he and I both made."

They eventually married in 1947 and had two sons, Jeff Jr. and Douglas.

"We had fifty-nine wonderful years. Jeff was a special guy."

Jeff Etheridge died soon after Marion's surgery in 2006, and Marion's mother died a few months later. Through it all, Frances and Marion stood by each other.

"Frances held my hand and cried with me after my mother's death," Marion said. "It was tough. Jeff died in September 2006 and my mom died the end of March 2007. It was a tough year for us."

Marion, originally from Annandale, Virginia, came to East Carolina University because of its program in social work. When she entered East Carolina in 1974, the University, Greenville, and Pitt County were completely changed from Etheridge's time. East Carolina, now a university, boasted more than 9,000 students, studying in twelve degree programs. "There were two schools in Virginia at that time—Virginia Commonwealth University and James Madison University—that had a school of social work, and one in North Carolina, ECU. Mom came down here with me and I fell in love with it immediately. I never wanted to look at any other place." Marion lived on campus in Greene Residence Hall all four years she was at ECU.

Marion met her husband, Reid, during her freshman year and his sophomore year. They started dating during her senior year and married four years later. Reid earned his bachelor's degree in city planning in 1977 and master's degree in business administration in 1983. Now he is executive vice president at Keystone Corporation, a real estate development company. Reid also serves on the University's Board of Visitors. Marion earned her B.S. in social work from East Carolina in 1978 and master's in social work from the University of North Carolina at Chapel Hill in 1981. Today, Marion works with a private home health care agency as a medical social worker.

"I love my patients," she said. "I love what I do."

Marion works primarily with elderly clients, serving as a resource educator and making plans for their long term care, but they become more than patients or clients for her. She goes beyond the call of duty for her patients, often helping to ease their last weeks and days.

"Every one of them she loves," Frances said. "She has love unbounded."

And Marion's love for Frances is evident.

"Frances is the wonderful combination of a grandmother, a momma, and a best friend all wrapped into a wonderful neighbor," she said.

"My life would be so dull without her," Frances said. "Marion and I have something special and I wouldn't take the world for it. I treasure her friendship more than anybody could ever know."

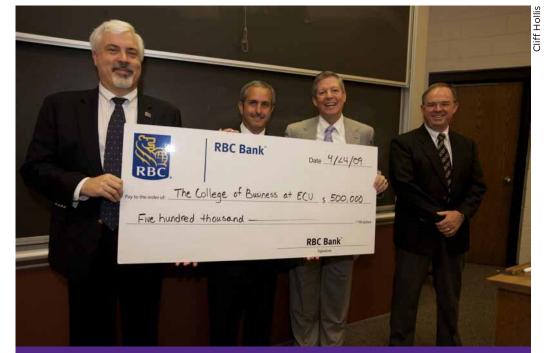
As members of ECU's Order of the Cupola and the Pirate Club Circle of Excellence, Marion and Reid Tyler number among the University's strongest supporters. And dedication like theirs remains vital for the University, especially in these challenging economic times.

Whether through student scholarships, faculty support, or support for the University's student athletes and athletic programs, support for ECU and the Second Century campaign has a profound effect on the University and eastern North Carolina. Please consider how you can join your fellow ECU alumni and friends by supporting the Second Century Campaign. Contributions may be designated for the program, college, school, scholarship, or endowment of your choice. For more information or to give online, visit www.ecu.edu/devt or call 252-328-9550.

RBC contributes to College of Business

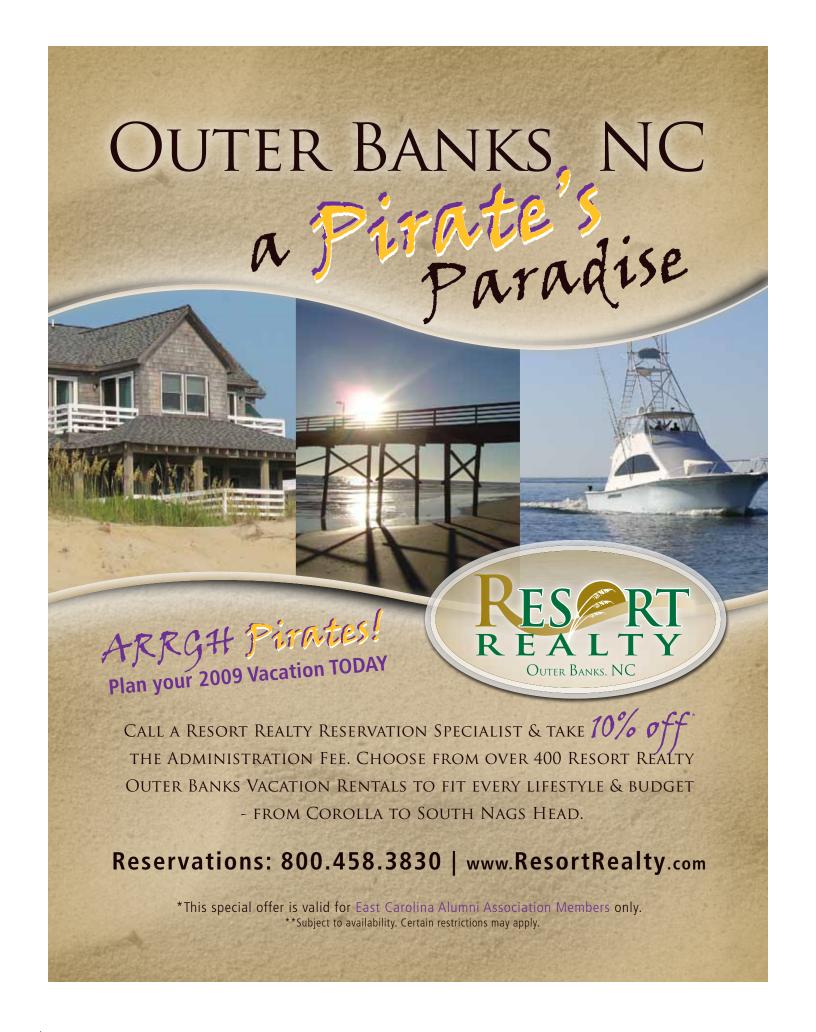
On April 24, RBC Bank announced the establishment of a \$500,000 endowment to support ECU's College of Business. RBC's contribution will support students enrolled in a new course called "Strategy First," an innovative freshman-level class. The course is designed to introduce students to business strategy, and focuses on current events using Business Week magazine as the "textbook" for the class. RBC Bank's endowment will cover the cost of *Business Week* each year thereby eliminating textbook cost.

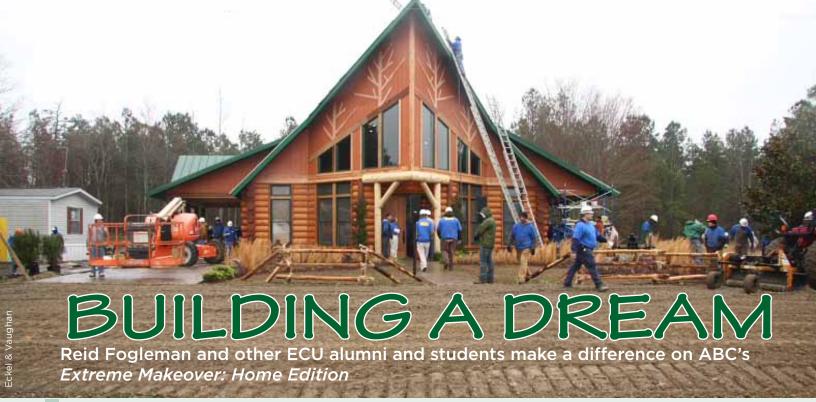
Each contribution to East Carolina and its Second Century Campaign, whether large or small, has a direct impact on the University, its students, and the region. Contributions to



RBC Carolinas and Virginia Market President Steve Jones '91 (second from left) presents a \$500,000 check to Dean Rick Niswander of the College of Business, Chancellor Steve Ballard, and Ralph Flanary, visiting instructor in the Department of Finance, (far right) for a newly established endowment to support the College of Business.

the Second Century Campaign may be designated for the program, college, school, scholarship, or endowment of your choice. For more information about how you can support the Second Century Campaign, please call 252-328-9550 or visit www.ecu.edu/devt.





It's not every day that you're asked to be part of an Emmy-winning national television show, but when Reid Fogleman was posed the question, he answered with a resounding "Yes!" On Sunday, May 3, 2009

ABC aired an episode of its acclaimed Extreme Makeover: Home Edition reality program that took place in Jamesville, NC to build a home for disabled veteran Jeff Cooper and his family. As any fan of the show knows, it takes an army of volunteers, skilled craftsman, and a multitude of sponsors and vendors to make the show (and more importantly the cause) a success. This is where Fogleman and his company Maxwell 3 stepped in...

"One Saturday a couple of months ago I was sitting with my good friend Harris Vaughan as we watched our sons play basketball. Harris asked me if I was familiar with ABC's Extreme Makeover: Home Edition. Well, of course I was, so I asked why he wanted to know. Harris explained that the show was coming to northeastern North Carolina and a buddy of his John Norris, who owns Edenton Builders, had been selected as the builder of the home. John asked Harris if his company Eckel & Vaughan, a

communications and public relations firm, would lead the promotion of the build, coordinate media coverage, and line up sponsors and vendors for the project. Harris wanted Maxwell 3 to be a sponsor and

provide various branded items. I was thrilled to have the opportunity to help with such an amazing project and immediately got on

> "Our tagline at Maxwell 3 is 'We Bring Life to Logos.' We offer many services that include development and execution of branded programs, fulfillment and inventory management, graphic design, and implementation of online company stores. Our goal is to bring life to your logo, which will in turn help unleash the power of your brand. Thankfully, Harris felt Maxwell 3 was a perfect fit to serve the needs of ABC, the Extreme Makeover: Home Edition cast and crew, and the hundreds of volunteers that worked tirelessly to build the Cooper's home."

Maxwell 3 worked with its surplus of merchandise vendors to acquire more than \$40,000 worth of goods to donate to the project. Items included: hats, jackets, T-shirts, golf shirts, lanyards, and design service for the various sponsor and partner banners. "It was such a pleasure to be part of that project. Not only do I have so much respect for Eckel





ECU Recognizes Extreme Volunteers

What viewers didn't see on the May 3 episode of Extreme Makeover: Home Edition were the thousands of volunteers—including hundreds of ECU students who gave up their spring break to be there—who worked to exhaustion over seven days to accomplish something that is so much a part of this region, and of this University.

Service to others.

For ECU students, volunteering with the build was a very real sacrifice. The seven days scheduled for the build just so happened to coincide with the University's spring break, a notorious week for college students to kick back and take a break from the rigors of college life. To not only give up a trip to the beach, but also to spend that time working their fingers to the bone, is something deserving of recognition.

Quite fittingly, many of the volunteers were construction management students who got to apply what they are learning in the classroom to the real world.

"The Extreme build gave us an opportunity to share our construction skill sets and give back to the region," said Bryan Wheeler, an instructor in the Department of Construction Management. "Our students gained an appreciation for the planning, organization, and the sheer determination required to complete a project on schedule, while maintaining the highest quality. It was the experience of a lifetime for our students, one that they will always remember."



Visit www.youtube.com/ecu to watch "Our Neighbor's Home," a behind-the-scenes look at the Extreme Makeover volunteers.

& Vaughan, but then when I learned about the family and the struggles they've had it gets you more entrenched emotionally. From what I understand about their circumstances, they deserve every opportunity in the world.

"Having three children of my own I understand that you can't just serve yourself—there is a greater cause and you've got to help people when and where you can. Getting some of my contacts on board for this was a tough sell because of our current economic situation. During good times you have more people offering to help than you need, but during bad times it's much more difficult to get people to commit. That challenge made the experience all the more rewarding," commented Fogleman.

He feels extremely fortunate to have built a company and have success in both his career and personal life—some of which he credits to his ECU education. "When I was at ECU it was just wide open for what you could do and how you could get involved. The communications classes that I took—speech, broadcasting, journalism—was where I learned skills that have been critical in my career. I've always had an outgoing personality, but those classes honed my ability to communicate and talk with people, which is essential in business.

"After I graduated I took a job with an advertising agency in Raleigh. Then I headed south to Atlanta and worked in restaurant management for several years before getting involved with a small marketing firm. In 1995, my father called my brother and me and asked if we had any interest in starting a company together. As a son who had great respect for his father, working with him was a special opportunity and one that we quickly said yes to. Our next step was to determine what type of business. Because of our different skill sets and experiences, we decided to start a promotional marketing firm. We all met a few days later and put together our first business plan. Three months later, Maxwell Marketing was incorporated.

"Over the past fourteen years, our company has grown to provide many services that are utilized by our corporate clients each day. We first focus on the company's brand and how they want this to be viewed in the marketplace. Our next step is to implement programs and processes that support their brand. The key to our success is attributed to our ability to listen. How can we as individuals and companies solve problems and implement new strategies for our clients if we don't completely understand their goals? Our belief has always been that if you build strong and trustworthy partnerships, the end result will be mutually rewarding relationships. The T-shirts, hats, and lanyards we provided Extreme Makeover: Home Edition is small in comparison to all the product lines we offer to our clients," said Fogleman.

If you missed the May 3 airing of Extreme Makeover: Home Edition you missed an amazing story of American heroism and family perseverance. Jeff Cooper is a Gulf War veteran who served in Operation Desert Shield/Desert Storm as a combat medic with the U. S. Army. Tragically, war took its toll on Cooper's body and

he now suffers from Gulf War Syndrome, has serious immune disorders, multiple sclerosis, and is confined to a wheelchair. To make matters worse, his teenage son Aaron lost a good portion of his right arm two years ago when he was hit by a garbage truck

Despite these challenges, the Coopers are active in their community and Jeff spends much of his time advocating for fellow veterans and persons with disabilities at local and state governments. It was his fellow eastern North Carolina veterans that nominated Cooper's family for the show, in the hopes that this hero would receive a brand new, handicapped accessible home. Their former residence, a double-wide mobile home, was dilapidated, leaking, and difficult for Cooper to maneuver in with his wheelchair.

"Something that the dad said at the press conference that really touched me was that he missed being able to tuck his kids in at night because he can't get into their bedrooms. As a dad I know how special it is to be able to tuck my kids in at night—and it's something that I can do with ease. I can't imagine how difficult that reality was for him," said Fogleman. "It's what made the project that much more meaningful to me. With the help of all the sponsors, vendors, workers, and volunteers we were able to make a dream come true."

The design of the home is also a dream come true for Cooper. Jonathan White, the home's architect from Beacon Architecture and Design in Kitty Hawk, NC, learned from show producers of Cooper's lifelong dream to have a log cabin. "We had about four weeks from the time we were notified that we would design the home until construction would begin, and we felt strongly about honoring the recipient's wishes. A log cabin in eastern North Carolina is not the norm, but it fits in this scenario and we were glad to do it."

Laura McKeel-Gladson '94 and her husband Richie were two of the many volunteers that spent an entire day working at the home site. "We did everything from hauling trash, to doing landscaping work around the yard, and even putting the family's clothes into their closets. We brought in boxes containing the family's personal effects and helped put those items out within the home, as well as placing new items. Volunteering for *Extreme Makeover:* Home Edition is a lot different than what you see on TV—it was a lot of work—especially for the skilled workers. There were so many people that helped, too, many more than what you see on the show."

Nina Rose, a junior communications major

from ECU, spent her entire spring break volunteering at the build. "Some of my friends and I decided to go to Jamesville on March 6 to volunteer. We didn't know that volunteers weren't needed until the next day, but we wanted to stay and help. I guess you could say we 'charmed' our way in and were put to work helping set-up the food stations for the workers, cast, and production crew. Once Albert Eckel

and Harris Vaughan of Eckel & Vaughan found out that my concentration in school is public relations and journalism they asked me to come back the next day as an assistant to their firm.

"I ended up spending the entire week at the home site. It was such an incredible experience for me to be able to see first-hand what a public relations firm truly does. They put me to work contacting various media outlets to encourage them to come to the build site and I coordinated their interviews with the builder, sponsors, and volunteers, including their interview topics.

"I also worked on the daily blog and was able to tell some wonderful stories of those who volunteered their time and companies that donated goods and services to the project. One of my favorite stories was the mother-and-daughters team of Carolina Cupcakery Dessert Café from Chesapeake, Virginia who brought hundreds of uniquely flavored (and delicious) cupcakes to the site every day. You wouldn't think that cupcakes would be important at a construction site, but they made so many people smile!

"I'm a huge fan of Extreme Makeover: Home Edition, so having that learning experience on what was basically a Hollywood set was amazing. I was even part of the filming!

Early in the week the producers did a "jail scene" with one of the designers. I was an extra in the wood shop and had to act surprised that he was getting arrested. It was



ECU student Nina Rose with Ronald McDonald, who showed up on reveal day to brighten the spirits of everyone on a cold, rainy day.

so much fun," commented Rose.
Fogleman, like Rose, was most amazed by the volunteers, "Thinking back on my experience with Extreme Makeover, the thing that sticks out to me the most is the commitment of the volunteers. You'd think that with people having spent so much time on site that by the end of the week everyone would have been exhausted and their enthusiasm would have waned, but that wasn't the case. In fact, I think people became more spirited and more excited as the reveal got closer. There was a sense that people really understood why so many came together to participate in that project."

The convergence of thousands of workers, sponsors, and volunteers on the small town of Jamesville, NC for more than a week is certainly something residents of that area will not soon forget. Just as the *Extreme Makeover: Home Edition* experience will be something the ECU alumni and student volunteers will treasure for a lifetime.



Celtic music may be foreign to some, but to Jennifer Shelton Licko '98 it is a beloved part of her life. In this interview. Licko talks about her passion and how she is keeping a sacred tradition alive around the globe.

- Q: What was your ECU student experience like?
- A: WONDERFUL! My very first experience with ECU was my unforgettable vocal audition to get in to the School of Music. The vocal professors were warm and accepting. I felt cared for during the audition and that sentiment escalated during my four years at the School of Music. My vocal professor Dr. Louise Toppin is a true teacher in that she educates and encourages with strength, integrity, and a sense of caring. It is because of her encouragement that I continued with my passion of Celtic music and created a successful 'niche' for my career.
- Q: Most performers know from a young age what they want to do for a living. Was this the case with you?
- A: Yes, my passion for music started at a

very early age. My mother, a music teacher, was active in nourishing my passion and committed to raising me in a musical home. I was in church choir, school choir, talent shows, and she ignited my desire to play piano and guitar. My father, although not a musician, has always had a great passion for music. He has always been moved by the feelings music evokes, and I feel sure his love for music encouraged my belief of how important music is for the soul. Becoming a professional musician was a natural progression in my life.

- Q: You infuse Scottish, Irish, and Celtic traditions in your music. Talk about those musical cultures and how you became interested in them.
- A: The musical cultures of Scotland and Ireland have always been exciting, riveting, and contagious. The people of Scotland and Ireland are very passionate

and proud of their music, and it's infused in their daily lives. Many young people are active in the traditional music scene and tunes are still passed down through the oral tradition.

My passion for Celtic music grew as I immersed myself into the culture and I learned more and more about its musical traditions—particularly those of Scotland and Ireland. Even though the world knows more about Irish and Scottish Celtic music, it is also inherent in Isle of Man, Wales, Cornwall, and Brittany. We also see many Celtic traditions thriving in the northern region of Spain (Galicia, Asturias, and Cantabria), in the Chubut Province of Patagonia in Argentina, and in Cape Breton Island, Nova Scotia, Canada. However, my interest with Celtic traditions lies mainly in Scotland and

SCOTLAND: My Aunt, (Jo Moore Kalat School of Highland Dance, Cary, North Carolina) taught me Scottish Highland dance when I was young. I spent weekends and summers training and competing at Scottish Highland Festivals throughout the eastern United States. This exposure to the Scottish culture was the beginning of my interest in Scotland. Upon graduating from ECU, I received a Rotary Ambassadorial scholarship to study the Gaelic language in Scotland for three months. That experience enhanced my interest in Scottish culture. I continued to return to Scotland to further my knowledge of the culture during the next three summers. It is through all of these experiences and travels that my enthusiasm for Scottish culture grew.

IRELAND: In the beginning, my exposure to Irish music was solely from playing music in the Irish pubs of the United States. I already loved the music, but after moving to Ireland, my passion for Irish music grew from being immersed in the Irish culture. It was during that time I discovered that Irish music is not only pleasing to the ear, but it also delivers deep emotions. It is my belief that the history and folklore of the Irish is most honestly expressed through their music. When I sing certain songs, I feel something so powerful, and yet so precious. There is a great deal of truth in the music of Ireland.

- Q: What was it like living in Scotland and Ireland? How did you grow as a singer and musician?
- A: When I think back about my time living in Scotland, everything seems magical. It was calm, comfortable, and beautiful. The Scottish people are warm, and that made me feel right at home. When I lived in Edinburgh, some of my favorite things to do were participate in Tuesday night music sessions at Sandy Bells pub, walk up to Arthur's seat at sunset, eat fish and chips at the Rose Street Fish Fry, and walk back to my flat in the misty rain after a long day. I'll never forget learning how to play the bodhran (Celtic drum) from an

80-year-old woman who drank scotch and smoked cigarettes between songs. I just enjoyed being a sponge and soaking in the culture. I loved living in Edinburgh where I could look out my window beyond the meadows and see the castle light up the night sky. I also loved my weeks attending Scottish music and Gaelic language workshops in South Uist on the Outer Hebrides where the air was so pure it felt like I was floating. It was a place where I felt completely safe to hitchhike (I speak from experience) or to walk home from the pub in the 'wee hours' of the morning without fear. During my time in South Uist, I spent evenings practicing the Scottish Gaelic Language with my host family. My days were spent with many other musicians, all gathered for the purpose of learning and preserving a tradition. Most of my time in Scotland was as a student. I grew as a musician mostly through the knowledge I acquired studying; learning Gaelic, new songs, new dances, the meanings, and traditions.

My time in Ireland was spent as a performing musician, and it was there that I learned how to connect with the music and the audience. I played music in the pubs almost every night of the week and I was most impressed by the extremely passionate respect of both young and old for their history and their country. At the end of every gig we played the Irish National Anthem. I was always amazed how quiet the pub became and the respect shown towards the Anthem.

When I think about my time living in the little village of Tullaghan in County Leitrim, I laugh! All the great stories and memories bring laughter—maybe it's because the Irish have an infectious sens of humor. Even throughout the hard times they have experienced as a country they keep their sense of humor intact, and I believe it is a huge attribute of the Irish people.

Tullaghan is the only coastline in the county of Leitrim. It's roughly three kilometers long and is located on



the Donegal Bay. Out my back window I could see the cliffs of Slieve League (Sliabh Liag) and I walked the rugged coastline of Tullaghan almost every day although rain sometimes hindered me. The scenery is breathtaking in this area of the world and I will continue to highly recommend that travelers visit it. Another aspect of Ireland I recommend travelers to experience is the traditional Irish pub. Even though the atmosphere inside the pubs is completely different than the serene outdoors, the story telling, drinking, singing, fighting, dancing, and laughter transformed my musical life forever.

I could say much more about Ireland and what it was like to live there, but I think it's more important to tell you what I took from that experience. In Ireland I learned that through music I could make a difference in people's lives. It is about something greater than the voice God gave me or the knowledge I've acquired; it's about using my voice and knowledge for a greater good—bringing a smile to someone on a bad day, or bringing a tear to someone who needs to release. It's also about preserving a history of culture and traditions for future generations. Music has a way of making people feel they belong. I moved back to the United States soon after someone said to me "Doesn't everyone just want to belong?" The truth in that statement inspired me to go back to the U.S. to perform for so many of those Irish Americans and Scottish Americans who want to connect with their heritage. It also inspired me to educate the children in American schools about the Irish and Scottish cultures, how they immigrated to America, and how their traditions still live in ours.

- Q: You incorporate a number of instruments in your performances—what is their significance to traditional Celtic music?
- A: In most Celtic music traditions, one of the main purposes of the bagpipes, whistles, and fiddles was to provide



music for dancing. While not all of my songs are dance tunes, I still like to use the traditional Celtic instrumentation.

- Q: Your latest CD Shelton: a Thousand Curses Upon Love features Gaelic language songs and English language songs. Talk about the Gaelic languages you use in songwriting and the folklore that inspires you.
- A: Just to clarify, 'Gaelic' refers to the languages that are common in most Celtic countries. Some people refer to the 'Gaelic culture' as the culture of the area whose people speak Gaelic.

I first discovered my passion for Scottish Gaelic when I began studying the language in 1999. The people who speak the language come from the western and northern parts of Scotland where, in my opinion, the best of Celtic music lives. In the Gaelic language, there are words that are no longer used because they have no meaning in modern times. Many of those words are used in Gaelic songs. This is just one of the reasons it's important to preserve the language through the music. If the song is not sung in Gaelic, then a part of the history dies.

Although I have written and recorded a few songs, my major purpose as a folk

musician is to sing rather than write. To further that explanation, I sing because of the way certain songs touch people and can bring a memory or a feeling to life. I also love the way a song can preserve a part of history so effectively, because the music can set the tone of the story without even hearing the lyrics.

With regard to my recent CD, A Thousand Curses Upon Love, I was inspired to write a song about a tradition which some say no longer exists: Nollaig na mBan (Women's Christmas). This tradition took place on January 6, and on this day the men did all the chores while the women enjoyed a day of visiting, telling stories, and singing songs. Although the song is all in English, the chorus is a repetition of the title in Irish Gaelic, Nollaig na mBan.

- Q: You're an advocate of music education in schools and even perform for students in the US, Canada, Europe, Great Britain, the Caribbean, Brazil, Ireland, and the UK. Why is music education so important?
- A: I come from a family of teachers. My grandmother, mother, and I all graduated from East Carolina University (my grandmother when it was ECTC) to become music teachers. Therefore, education has always been at the center of my world. My mother always stressed the importance of music in education because of its ability to nurture children's imagination, senses, and creativity. Even though many research articles on education attest to the many added benefits of having music education in our schools (such as the evidence of higher test scores), the main reason we need music education is because of the intrinsic value of music. Music is a basic expression of our humanity and therefore, everyone (especially children) should have that opportunity.

I feel that my role in music education is to use the knowledge, talent, and skill I have acquired to educate children on the cultural traditions in music and dance in other countries. As our world becomes smaller, diverse cultures are beginning to become more and more a part of our lives. I hope that by helping to introduce these cultures to students in an entertaining, educational, and positive way that they can grow up with a more accepting and tolerant view of cultural diversity.

- Q: You currently reside in Brazil with your husband, living what you call the 'life of an International musician.' How are you able to maintain balance?
- A: Balance? What is that? Ha! Seriously, my life can be complicated at times. My husband is from Uruguay, we live in Brazil, I am American, and my career is centered on Scotland and Ireland—let's just say that the airlines love us!

Even though achieving a balance is difficult, keeping sight of the importance of my relationships with other people is what helps balance the scale. Without the people (family, friends, fans) in my life, I have no motivation to share my music. I have always liked the financial expert, Suze Orman's philosophy of "people first".

I say I'm living the 'life of an International musician' for the obvious reasons of having lived in six different countries playing music. Traveling to other countries to perform is certainly a worthy learning experience in itself! However, living in another country completely changes a person's international experience. For example, currently I live in Porto Alegre, Brazil.

Instead of learning to say 'thank you' in Portuguese for the purpose of a tour, I'm learning how to converse in Portuguese so that I can communicate in a city where the minority speak English. Instead of taking in the views from a tour bus, I am learning how to drive in a country where road rules don't seem to exist. Instead of having a touristy meal, I am getting to know

Brazilian customs by spending Sunday afternoons having churrasco's (the typical Rio Grande do Sul barbecue) at friend's homes. In some sense, I actually think that living in a foreign country, rather than

just touring the country, has helped balance my life. Furthermore, whenever I find myself completely overwhelmed I try to take baby steps to get through that feeling.

- Q: What advice would you give to an aspiring singer/songrwriter/musician just starting out?
- A: Well for those who are already skilled as musicians but are just diving into the music business, I can advise on some things that worked for me.
 - 1. Write down all the things you enjoy and have a passion for, within music and outside of music. Look at all the items on that list and find some ways to connect them through music

- and create your niche. This niche will set you apart from others, but keep you true to yourself.
- 2. Always put yourself in the shoes of your audience. What is it you want to experience when you are in the audience? Knowing this will help you a lot when you write and when you perform.

I come from a family of teachers. My grandmother, mother, and I all graduated from East Carolina University (my grandmother when it was ECTC) to become music teachers. Therefore, education has always been at the center of my world.

- 3. Be very organized so that you can take full advantage of all the opportunities out there. Keeping track of mailing lists, contracts, follow-up e-mails and phone calls, your schedule, etc. is of utmost importance.
- 4. On a more personal note, I feel if anyone wants to use their talent and hard work in music, there is a responsibility to perform with integrity and for the right reasons. If you are in the music game for fame and fortune you are barking up the wrong tree, but if you have a sincere passion and purpose for your music, then you will find fulfillment.



Learn more about traditional Celtic music and sample Jennifer's songs by visiting

www.jenniferlicko.com

Jennifer's music is also available on iTunes.



Sifting through the wreckage of a downed airplane may not be the most appealing job for some, but for Robert Benzon '71 it's his way of serving his country and the industry he loves so much—flight. As an investigator-in-charge for the National Transportation and Safety Board (NTSB) Benzon has spent the last twenty-five years investigating airplane crashes around the world. "It can be an emotional job at times, knowing that there are usually passenger and crew fatalities, but it's very rewarding when the Federal Aviation Administration (FAA) and the airlines themselves implement our safety recommendations. The number of

fatalities in commercial aircraft accidents is on a good downward trend since I joined the NTSB many years ago. We're trying to put ourselves out of business," joked Benzon.

You could say that flying and a fascination with airplanes is in Benzon's blood. His father was an Air Force navigator, stationed at Pope Air Force Base in Fayetteville, North Carolina when it was time for Benzon to attend college. "East Carolina was actually the only school I applied to and fortunately, I was accepted. It was far enough away from home, yet close enough

that I could visit about once a month. I chose ECU because it was convenient, practical, affordable, and I knew it had a good history program. I enjoyed being part of the Air Force ROTC program at ECU and enjoyed intramural baseball and swimming."

Upon graduation in 1971, Benzon became a commissioned Air Force officer and was immediately sent to flight school in Columbus, Mississippi, where he would spend the next year learning to fly military aircraft. He then flew Douglas C-47 Skytrains during the Vietnam War while

stationed at Da Nang Air Base. During two further stateside assignments, one in California and another in New York State, Benzon flew the Boeing KC-135 Stratotanker, an aerial refueling tanker aircraft. While logging plenty of flight time Benzon also learned the ins and outs of airplane safety during his final two years of active duty as a flying safety officer. His military service earned him numerous Air Medals, Air Force Commendation Medals, the Air Force Outstanding Unit Award with Valor designation, and the Republic of Vietnam Cross of Gallantry with Palm. His Air Force experience also, of course,

prepared him for a career with the NTSB.

The National Transportation Safety
Board is an independent Federal agency
charged by Congress with investigating
every civil aviation accident in the United
States and significant accidents in the
other modes of transportation—railroad,
highway, marine and pipeline—and
issuing safety recommendations aimed at
preventing future accidents. The Safety
Board determines the probable cause of:

- •all U.S. civil aviation accidents and certain public-use aircraft accidents;
- selected highway accidents;
- •railroad accidents involving passenger

trains or any train accident that results in at least one fatality or major property damage;

- major marine accidents and any marine accident involving a public and a nonpublic vessel;
- •pipeline accidents involving a fatality or substantial property damage;
- •releases of hazardous materials in all forms of transportation; and
- •selected transportation accidents that involve problems of a recurring nature.*

In 1984 Benzon joined the NTSB's Chicago Field Office. During this "apprenticeship" he investigated sixty-four fatal general aviation accidents and several air carrier incidents. In 1987 Benzon transferred to NTSB Headquarters in Washington, D.C., where he currently serves as investigator-in-charge, has investigated thirty-three major aircraft accidents within the United States, and has been the on-scene U.S. accredited representative on numerous major overseas accident investigations. "When you fly an airplane you always think you're doing it the safest way, but when you become a safety-oriented person professionally, it turns out there are a lot of things that could be done better. It's very satisfying work.

"As investigator-in-charge I'm a bit of a 'generalist.' We have what we call a 'Go Team' and I'm in charge of around twelve investigators on each assignment, depending on the crash. These investigators specialize in a variety of areas that I oversee, including operations [the history of the accident flight and crewmembers' duties for as many days prior to the crash as appears relevant]; structures [documentation of the airframe wreckage and the accident scene, including calculation of impact angles to help determine the plane's pre-impact course, altitude, and angle of impact.]; powerplants [examination of engines and engine accessories]; systems [study of components of the plane's hydraulic, electrical, pneumatic and associated systems, together with instruments and elements of the flight control system]; air traffic control [reconstruction of the air traffic services given the plane, including acquisition of ATC radar data and transcripts of



controller-pilot radio transmissions]; weather [gathering of all pertinent weather data from the National Weather Service, and other sources, for a broad area around the accident scene]; human performance [study of crew performance and all before-the-accident factors that might be involved in human error, including fatigue, medication, alcohol, drugs, medical histories, training, workload, equipment design and work environment]; and survival factors [documentation of impact forces and injuries, evacuation, community emergency planning and all crash-fire-rescue efforts]. *

"I'm basically the leader of the investigative team. On scene, someone has to run the meetings, deal with the many other organizations interested in the investigation outcome, and in general, guide the investigative process. Even though every plane crash is different, our basic process is pretty cut and dried. Our 'Go Teams' vary regarding individuals, but we are always ready to do the job. Whenever we get the

call that there is a crash we all assemble in Washington within two hours of being notified. Usually we're together quicker than that and we gather all of our gear to head out to the crash site [ironically] on a small business jet provide by the FAA.

"The first step in the investigation is to make sure the wreckage is secured and there aren't any hazardous materials that could hurt someone. We introduce ourselves to the local authorities and typically do a quick press conference to give a brief outline of what we'll be doing. Then we hold an organizational meeting to get everyone going in the right direction to start the investigation. Documentation of the wreckage, depending on the type of crash—a water crash, or if the plane has broken into several pieces—can take anywhere from two weeks to several months. It's all a fact-gathering exercise; we purposely avoid analyzing anything too early. If we start analyzing without a good basis of fact, then we can analyze incorrectly and we

certainly don't want to do that.

"Once the crash has been properly documented we come back to Washington and assemble reports based on the factual material we gathered. About six months into the process we hold a public hearing where witnesses are interviewed. These witnesses would perhaps be FAA policy makers, people that trained the flight crew, and the people that designed the airplane, are put under oath and asked many, many questions to build up a case.

"Finally, we analyze all of the facts to determine what happened. Usually if you eliminate everything that went right, whatever is left is probably what caused the accident. The end product is a published report and public docket...that is filed for future use by attorneys, perhaps, or the aviation industry itself to try to prevent the next accident. That's pretty much what we're here for—to prevent the next accident," said Benzon.

Benzon said that if he had to pick three or four investigations that meant the most to him, they would be:

- •Continental Airlines Flight 1713, Denver, CO, on November 15, 1987; Benzon's first major airline investigation.
- •Pan American Airlines Flight 103, Lockerbie, Scotland, on December 22, 1988; his first overseas assignment.
- •American Airlines Flight 587, New York City, on November 12, 2001; the second worst airline accident in US history.
- •American Airlines Flight 11, and United Airlines Flight 175; the aircraft lost in New York City on September 11, 2001.

Benzon led the team of NTSB investigators at the World Trade Center following the September 11 terrorist attacks. "Working on the 9-11 terrorist attacks in New York was a traumatic experience. Two airliners were destroyed within minutes of each other. The FBI took the lead on the investigation because the events were not accidents, but true crimes. Our job was to identify airplane parts and to try to locate

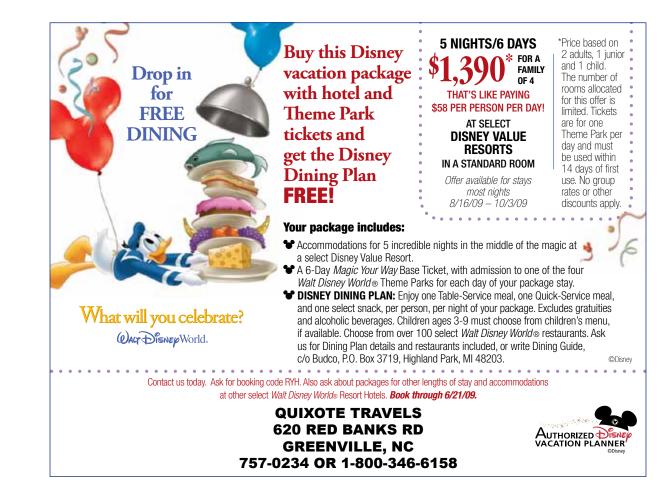
the flight data recorders. What we did was to station ourselves with binoculars and small telescopes in some of the buildings that surround Ground Zero and we then looked for any bright orange material that was uncovered as firefighters went through the wreckage looking for their own people. Unfortunately, we found absolutely no trace of the recorders.

"Most people don't know that flight data recorders are actually bright orange, not black, as suggested by the term 'black box.' They are ½ inch steel, fireproof boxes that have reflective tape around the outside and a locator beacon for underwater retrieval. The fires from the 9-11 crashes at the World Trade Center were too intense for those recorders to withstand. It was pretty emotional for me—I mean, you knew there were more than 2,500 people in there somewhere and it wasn't a very pleasant experience," said Benzon.

Currently, Benzon is working on a much different investigation—the "Miracle on the Hudson" River landing that occurred on January 15. "This investigation is a breath of fresh air for us, if you can believe it. The survivor's stories are so uplifting and the captain did such a fine job putting the aircraft down in the water, that it is almost a joyous investigation. The good news is we think there might be ways to mitigate the bird problem in the future," remarked Benzon, "every accident gives us more information on how to prevent similar events in the future."

Ultimately, the NTSB and FAA want air travel to be worry and accident-free. "I don't know the exact number, but statistics tell us that you can fly once a day for something like 11,000 years before you would die in a commercial airline accident. The odds are with us [in flight travel] and it's much more dangerous driving to work, frankly, than flying in an airplane." With people like Benzon identifying safer flight procedures, perhaps he really will work himself out of a job.

*Supplemental information found at www.ntsb.gov.



A FEW OF BENZON'S INVESTIGATIONS New York, NY US Airways 1549 **Continental 1713** Helios 522 **Hudson River** American 11 and United 175 Denver, CO Gramatikos, Greece New York, NY New York, NY Kam Air 904 Shaperi Gar, Afghanistan Southwest 1248 Pam Am 587 Chicago, IL Lockerbie, Scotland 11/15/1987 12/22/1988 9/11/2001 11/12/2001 2/3/2005 8/14/2005 12/8/2005 1/15/2009

ECU's School of Dentistry—A Call from the Dean for Advocacy at a Critical Time

I am thankful to be given this opportunity to give you an update on the progress we are making towards opening our new dental school and ask for your help advocating for our school with state leaders. Our mission parallels that of the Brody School of Medicine. Namely, we will be educating and training individuals to become primary care dentists. They will also be prepared in a manner that gives the skills and passion for serving citizens of North Carolina that currently do not have ready access to



oral health care services, and also become leaders in dentistry and the communities in which they practice.

The creation of the new School of Dentistry at East Carolina University continues to move forward. We have made

progress in facility planning, community service, learning center site selection, and in the recruitment of our core leadership team. However, we face challenges in obtaining the funds needed to continue our implementation.

The facility will not only be architecturally beautiful, it will also be the most technologically advanced dental educational building in the world. Construction should

begin in late 2009 or early next year.

North Carolina has one of the A truly unique worst dentist to population aspect of our dental ratios in the educational program United States is having the fourth year of our students' training occur in rural community settings throughout North Carolina. Associate Dean

Greg Chadwick and our consultants are close to naming the first three sites for these service learning centers; two in the eastern part of our state and one in the far west.

There are four

North Carolina

counties with

no dentist and

many others

only have

one dentist

The recruitment of a core set of leaders is well underway. We were able to attract a large number of candidates for various associate and assistant dean positions.

Interviews began in April, will continue through June, and I expect will end in July. However, this is where the effects of the current serious economic downturn may have an effect.

North Carolina, like most states, has budgetary challenges not seen since the 1930's. The impact on the future of our school comes from our need for operating funds. The Commission on Dental Accreditation (CDA) of the American Dental Association must accredit all dental schools. Provisional accreditation must be granted before we may accept students. The accreditation process involves showing a team of visitors that come to campus that the school has the educational and clinical facilities, faculty, staff, and other resources needed to provide student and resident education that meets established national standards.

Preparation for accreditation involves a large number of steps that focus upon planned curriculum design, adequacy of faculty supervision, establishment of academic and clinical policies and procedures, and evidence of sufficient financial support to ensure program quality and success.

The positions for which we are now recruiting will make up the core team

responsible for establishing all the elements necessary to apply for accreditation. Once the team is on board, it typically takes at least one year to prepare the plans and then the documents to submit to the CDA. The accrediting agency then schedules a visit by site visitors, each of whom has a special area of expertise. These individuals are required to determine if we meet accreditation standards. After the visit, their report is presented to the Commission, which meets only twice each year. Therefore, the entire process of becoming accredited takes about eighteen months.

Since we cannot begin preparing for accreditation without these key leadership positions filled, it is essential that the legislature approve the needed operating funds. Ideally we need \$6 million, but could continue to move forward with \$3 million in the 2009-2010 fiscal year, with the shortfall being made up once the state's economy recovers.

I hope you will consider contacting your state senator and representative. The ECU School of Dentistry's graduates will help North Carolina in tackling the serious problem of limited access to dental care for hundreds of thousands of our citizens. Our state is near the bottom of the list in

Painful teeth

due to decay

is the #1

preventable

reason kids

miss school

the U.S. in the number of dentists per capita, and with our projected rapid growth the problem is only worsening. Your involvement advocating for our

school will help your fellow citizens achieve dental health, for without good oral health one is not truly healthy.

Dr. Jim Hupp Dean, ECU Dental School

ALLIED HEALTH

SP.E.E.CH. Camp

The Department of Communication Sciences and Disorders in the College of Allied Health Sciences will provide the ECU Pirate SP.E.E.CH. Camp (SPeech/ language Education and Enrichment for CHildren) this summer for the second year. The purpose of the speech/language development camp is to provide an intensive therapeutic environment in which preschool to early elementary school-age children will receive intervention to improve communication skills in an enriching and fun atmosphere. The camp will take place during the five weeks of Summer Session II, June 25-July 30. The "staff" of the camp

for individual attention within the group atmosphere. The class will be run as a typical preschool classroom and will have a set schedule and agenda. There will be classroom goals for the group and individual goals for each participant. Weekly themes such as Circus Week, Music Week, Beach Week, etc. will set the tone for the language-based intervention that will be carried out through small group language activities, art projects, fine motor, and gross motor activities. Even snack time and playground activity will be language-based and the children will receive prompts and models to enhance communication. Pragmatics and social skills will be modeled and facilitated throughout the entire day.

clinical supervisor, which will allow

For further information, please contact Julie Morrow at 252-744-6145 or morrowj@ecu.edu.

ARTS & SCIENCES

immersed in field experiences

Ten elementary and middle school

"Big Ideas in Science"

project brings local science

educators to ECU campus

Elementary and middle school teachers

science teachers recently participated in a

professional development program held

April 24-25 at East Carolina University's

West Research Campus (WRC). The local

teachers conducted ecological and genetic

research at the long-term field experiment,

in continuation of a two-year immersion

in field experiences that prepare them to

be scientific leaders in their schools and

communities, known as the Big Ideas in

Science: A Continuation,

a participant of the 2008 ECU Pirate SP.E.E.CH. Camp on developing social interaction and expressive language skills

The participants will be children from four to nine years of age with documented speech/language deficits, including children on the Autism Spectrum. There will be a maximum of eight children per group with four student clinicians and at least one

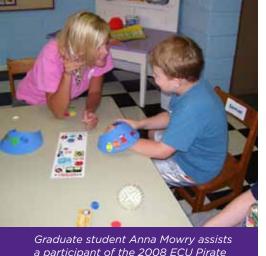
Beaufort County Schools. Teachers who participated in the project spent more than 160 hours actively involved in learning new science content, refining their instructional skills, and developing expertise in leadership—all to improve the quality of science teaching in eastern North Carolina.

This spring, participants in the Big Ideas in Science project focused on research of a longterm ecological experiment at the ECU WRC. During their two-day immersion, the visiting science teachers embarked on a new investigation within these long-term plots to determine whether disturbance treatments are affecting the community of bacteria in the soils.

"The study has provided some exciting and unexpected insights into the effects of the treatments on the plant community," said Dr. Carol Goodwillie, biologist in the Thomas Harriot College of Arts and Sciences and partner in the Big Ideas in Science project.

According to Goodwillie, the work the teachers participated in this spring will set the stage for further studies of soil ecology at the research site. As their capstone project, the teachers will return to the WRC this summer, when they will conduct a fiveday summer institute for twenty additional teachers.

In collaboration with other biologists at



will be students enrolled in the graduate program in speech pathology who will be supervised by the Speech/Language/ Hearing Clinical supervisors. The camp will take place at St. Paul's Episcopal Preschool and will be held on Mondays, Wednesdays, and Fridays from 9:00 am to 12 noon.

> Big Ideas in Science is funded by the NC QUEST Program from the Center to UNC General Administration, and is a collaborative partnership among ECU's Thomas Harriot College of Arts and Sciences, College of Education, and

Sheri Hale works in the lab during the Big Ideas in Science project.

ECU, Goodwillie established the two-acre field experiment at the WRC in 2002. ECU faculty and students use this former Voice of America Site, located a few miles northwest of Greenville, as a living laboratory for ecological and environmental research.

Generous ECU alumnus provides quality education for all



Charles '55, '57 and Nancy Bedford

Pride for one's alma mater is enhancing the educational experiences of not only students but also educators throughout the Southern U.S., and especially in eastern North Carolina. In collaboration with East Carolina University's Thomas Harriot College

of Arts and Sciences and the College of Education, Charles and Nancy Bedford are improving the quality of education through their keen vision and generous gifts to the University.

Charles Bedford, a '55 graduate of ECU's Thomas Harriot College of Arts and Sciences and a '57 graduate of the College of Education, was instrumental in establishing the first officially endorsed College Board Advanced Placement Program at ECU. As former program officer for the College Board with responsibility for the Advanced Placement Program in the Southern Region, Bedford was aware that Advanced Placement teachers in the east lacked educational growth opportunities.

The ECU Advanced Placement Summer Institute began training teachers under its official title during the summer of 2005, with ninety-eight participants. Each year, the Institute attracts between forty and 120 teachers from across the U.S.

"The APP [Advanced Placement Program] has done more to enhance academic excellence in the South than any other individual endeavor," says Bedford.

"The AP Summer Institute is a wonderful collaboration between our faculty in the Thomas Harriot College of Arts and Sciences and our colleagues in the College of Education," says Alan White, dean of the Thomas Harriot College of Arts and Sciences. "I am extremely pleased that we can provide local educators the tools necessary to better prepare students in AP classes for a rewarding and productive educational experience."

For more information about the ECU Advanced Placement Summer Institute, visit www.cofed.ecu.edu/csmte/AP_Institute/index.htm.

FINE ARTS & COMMUNICATION

Only 300 chances to see us on stage

The College of Fine Arts and Communication includes four schools (Art and Design, Communication, Music, Theatre and Dance). One public result of the academic training we provide is a surfeit of performances and events—roughly 300 annually. Many are ticketed (modestly for students), but the majority are free.

At the School of Art and Design, one can attend a variety of events such as the annual Halloween Iron Pour or a special workshop on letterpress or textile design. The Wellington B. Gray Gallery mounts seven exhibitions each year, including the biennial international Photographic Images exhibition, as well as faculty, undergraduate, graduate, and holiday shows. While on campus, make the gallery and the sculpture park surrounding the school a part of each visit.

In the School of Communication, most of our outreach work is behind the scenes, either as service learning projects for area agencies such as the American Red Cross, or special initiatives led by the Public Relations Student Society of America. This year, media production students are heavily involved in launching the inaugural East Carolina Film Festival.

The School of Music presents a significant number of student, ensemble, faculty, and guest recitals annually. The large flagship ensembles—the ECU Symphony Orchestra, Chamber Singers, ECU Jazz Ensemble A and Symphonic Wind Ensemble perform by invitation across the country (and sometimes internationally). The Four Seasons Chamber Music Festival offers ten concerts each season. Summer camps in Suzuki violin, classical guitar, and choral conducting bring musicians of all ages to campus from across the nation. From the ancient (Early Music Ensemble) to the modern (NewMusic@ECU Festival), there is a performance for everyone.

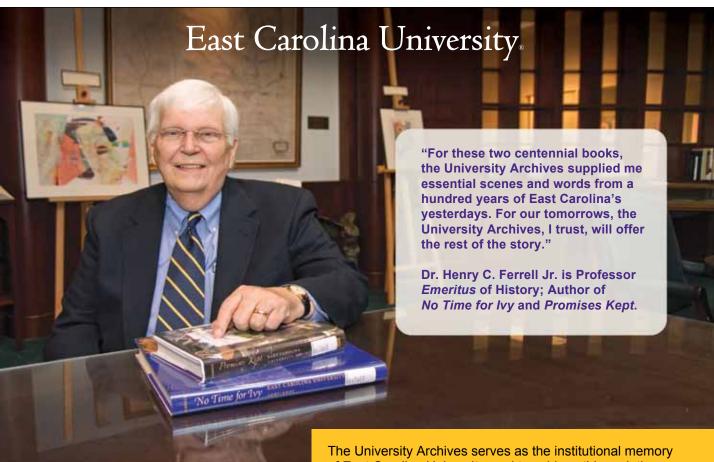
Every faculty member in the School of Theatre and Dance, as well as every student, supports the fabulous performances offered through the ECU/Loessin Playhouse. This extended family/team stages five productions—typically two musical theatre, two straight-ahead plays and a major dance concert—serving more than 16,000 audience members annually in McGinnis Theatre.

The College runs the 46-year-old S. Rudolph Alexander Performing Arts Series, which brings national and international attractions to campus. We've hosted more than 350 performances to date, and have presented the likes of Yo-Yo



The St. Lawrence String Quartet, an offering on the upcoming S. Rudolph Alexander Performing Arts Series season, is one of 300 annual opportunities to engage in the arts on campus.

...continued on page 28



J.Y. JOYNER LIBRARY
The University Archives

Help Joyner Library Preserve ECU's History, Your History!

For more information, please call:

University Archivist Kacy Guill at (252) 328-4861 of East Carolina University, and to achieve this end, the archives collects the official records of ECU, the papers of teaching and research faculty documenting the academic activities of the university, and documents that illuminate the daily life of students.

Your contribution will help save such items as a photograph of the 1911 graduating class, a 16mm film of a 1957 football game, documents relating to the desegregation of the university, and much more. If donations reach the required minimum endowment level, funds will be used to create an endowment to support the University Archives, thus ensuring access to the rich history of ECU—now and in the future.

Giving Levels

Friend of the Archives	up to \$49
Y-Hut	\$50 - \$99
Croatan	\$100 - \$249
Arboretum	\$250 - \$499
Old Austin	\$500 - \$999
Wright Circle	\$1,000 or moi

Checks made payable to the ECU Foundation (memo: ECU University Archives Fund) may be sent to: East Carolina University, Office of University Development, Greenville Centre, Suite 1100, Greenville, NC 27858-4353

Ma and Wynton Marsalis. Take advantage of this world-class series at eastern North Carolina prices.

Attendance at the plethora of lectures, performances, athletic contests, exhibitions, and workshops on campus make for a quintessentially complete college experience. We can't help it if we have to throw a jazz festival or build a kiln, but since we're being creative anyway, we'd love for you to experience the arts firsthand.

When you come to campus, we want you to enjoy the arts as an audience member. When you're not on campus, we'd like you to recommend our events to others. Learn more about our events, schools, degrees offered, and audition requirements at www.ecu.edu/artscomm. The site links to each of our four schools, as well as to our flagship performing arts series.

JOYNER LIBRARY

Joyner Library Reconnects with Student Workers

Remember your first summer job? Was it babysitting, cutting grass, or 'putting in' tobacco? What about your job in college—on campus via a work-study or self help program?

As one of the largest employers on campus, each year Joyner Library provides the opportunity for more than 100 students to earn money for college. Library employment teaches students work ethics and performance initiatives such as punctuality, dependability, and customer service skills. This positive experience occurs in a supportive environment, enabling students to excel as employees, students, and later as professionals in their chosen fields.

In an effort to reconnect with former Joyner student workers, we share interviews with two alumnae who revealed experiences, lessons learned, and yes—funny stories!



Chapman, '90, '92, worked evening hours at Joyner during her graduate assistantships. Chapman says working at Joyner

impacted her academic experiences as she learned to navigate any library's microform materials. "My ability to research and critical thinking skills blossomed during this time." Supervisors Janet Kilpatrick (Periodicals) and Janice Davis (Microforms) provided wonderful supervision and encouraged Chapman to "understand how the library worked."

Working in Microforms gave Chapman access to historical periodicals, newspapers, and census data. During her employment, she helped process the census data from 1910 and Chapman was able to access information about her grandmother (born in 1909) and share the information with her family.

Chapman recalls fondly observing the occasional wrestling match during weekend night shifts, and exiting the special dark room with very red face and arms after microfilming dissertations. An instant "sunburn."

Chapman is currently associate vice president for academic planning with University School Programs and regularly accesses Joyner on-line in her pursuit of a doctoral degree in educational leadership. She would advise any young student to commit to a library work-study program or graduate assistantship as learning how libraries are organized is the key to navigating higher learning facilities.



Linda Teel, '78, '80, spent her time at Joyner in Serials where checking in journals and assisting in bindery were a part of her duties. As a library science major, Teel was encouraged by the experience gained as she became more aware of the field through

collaboration with

professionals. Supervisors Linda Daniels and Joanna Wilde were attentive to their students, nurturing them as students and as workers. Teel still appreciates the support and flexibility given during her student employment and continues to correspond with former Head of Serials and supervisor Anne Briley in the Delta Kappa Gamma Society International.

After twenty-five years, Teel came full circle by returning to Joyner as head of service

for the Teaching Resources Center—but not without fond memories including the time she and a fellow co-worker came upon a patron in a rain slicker streaking through the stacks! Still, with seventeen ECU graduates in her family and two more to come in '09 and '10, Teel is glad to be home and honored to be a Pirate!

While the impact of Library employment in our students' post-college lives may not always be evident, we are proud of our student workers, past and present, and proud of the environment we have created.

If you are a former Joyner student worker, we would love to hear from you! Reconnect with the Library by contacting Cynthia Adams at adamscy@ecu.edu or 252-328-9577. Share your work experiences, stories, current status, and even touch base with former supervisors!

NURSING

ECU's College of Nursing, College of Education named in *U.S. News* annual listing

Two graduate programs at ECU have been named by *U.S. News & World Report* in the largest programs for distance education in the magazine's annual best graduate schools edition.

The ECU College of Nursing is listed in the nursing programs section, and the ECU College of Education is listed in the library science programs.

"Our MSN program faculty and technology team are most deserving of this recognition for their work and dedication to developing DE courses and curricula that are based on sound pedagogical theory and modern technological applications," said College of Nursing acting dean Sylvia Brown.

According to *U.S. News*, it surveyed 473 programs with 409 responses to compile a list of the largest graduate-

level programs measured by enrollment in business, education, engineering, library science, nursing and public health. The top programs appear in the May 2009 publication and www.usnews.com/ elearning.

The College of Nursing was first named to the U.S. News list in 2004. The college offers seven online options in the master's of science in nursing program: adult nurse practitioner, clinical nurse specialist, family nurse practitioner, neonatal nurse practitioner, nursing education, nursing leadership, and nurse midwifery. Brown adds, "This ranking emphasizes the strength of our online graduate-level nursing concentrations. The pass rates for our annual national certification exam scores are consistently above 95%. The combination of national recognition and such high pass rates certainly draws prospective nursing graduate students to ECU."

The College of Education's Department of Library Science offers a totally online, Internet-based master of library science degree. The department has offered online courses since the late 1990s. For more information about the program, visit http://www.ecu.edu/educ/libs/.



Over the next couple of months, Publishing Concepts, Inc. (PCI) will be contacting alumni via mail, phone, and e-mail to request that you update your information. We understand that you might not want to provide your information to just anyone, so we want you to know that their request for your information is legitimate.



Strategic Job Hunting in a Down Economy

It is clear that as the economy continues to falter,

CAREER **CORNER**

A service of the ECU Career Center

employers are now significantly limiting their hiring plans across all types of candidates, including college grads. Traditionally, strong hiring areas for college grads, such as the financial sector and the professional services sector (which includes accounting and engineering firms), will see dramatic hiring declines. Until last year (2008) it was a "sellers" market for recent college graduates, where they could almost dictate the terms of the competition. Those days are gone. Job seekers offering their skills can no longer dictate terms; rather, they will need to compete with each other to sell their skills to the limited set of remaining buyers. But don't despair! Here are some strategies that will help you find a job even in a down economy.

- •Research industries and job sectors that are experiencing shortages or that are still experiencing growth. These are the areas where you may want to focus your search.
- •Do some self-reflection and make a list of all the things you can do for which someone would be willing to pay. Create a portfolio that shows examples of those skills. Don't apply for everything—you might get a reputation with hiring recruiters that you're desperate. Instead, focus on jobs that fit your
- •Brush up on basic skills. Become involved with leadership opportunities. Consider taking classes or certification programs in management, foreign language, etc.
- •Getting your foot in the door may be easier if you aim for part-time work within a company. Multiple part-time positions will provide you with more job security—if one position is eliminated, you'll have others to fall back on.
- •Use social networking sites to your advantage by making your home page as an extension of your résumé. Most jobs that are available are not advertised, so really take advantage of your
- •Treat your job search as a full-time job. Be dedicated to getting up early and dressing as if you were going to work. Don't see yourself as unemployed—you are an employed person in a temporary state of transition.
- •Be patient—in a down economy companies may be more cautious and take more time to fill positions. You may not find your ideal job initially, but be flexible and look for positions that offer growth potential.

The bottom line is don't be discouraged—just be more strategic!



Continuing Care Retirement Community 100 Hickory St. • Greenville, NC 27858

Come be a part of our family at Cypress Glen.

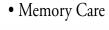
Engage in the **beauty** of nearly 100 scenic acres conveniently located close to shopping, golf courses, restaurants and East Carolina University.

Take pleasure in shaping your own active lifestyle.

Connect with the warm, friendly residents we call *neighbors*.

For more information on our new cottage expansion, or to tour our apartments or suites, call Donna at (252) 830-2001, or toll-free (800) 669-2835.

- Active Retirement Apts. & Cottages
- Assisted Living Skilled Nursing







Managed by United Methodist Retirement Homes, Inc., with support from **6** Life Care Services LLC



Senator Robert '47 and Katie '46, '54 Morgan have lived "To Serve"

Senator Robert '47 and Katie Owen '46, '54 Morgan share a love story that spans more than sixty years—one that started at East Carolina Teacher's College in the days when girls outnumbered boys nearly twentyfive to one, and saddle oxfords and argyle sweaters were in vogue. While Robert and Katie were students, the fledgling teacher's college still had some of its original faculty on staff, meals were served family-style with assigned seating, and curfew was strictly enforced. This is where the Morgans' story begins—with a shared college experience and an opportunity to come back to East Carolina and begin a romance.

Life before college

Robert grew up in Lillington, North Carolina, the youngest of six children in his family. His parents owned a farm, and like many families in rural North Carolina in the 1920s and 30s it took the whole brood to make the farm productive. "I was born in the farm house where my family lived. At the time there was no electricity—the only light in the room was from a kerosene lamp. Can you imagine?" remarked Robert. "My formative years were during the Depression. We only had two books in my house, The Bible and Pilgrim's Progress. I never saw a dictionary until high school. Living out in the country there weren't many chances

to socialize outside of school, so I spent a lot of time on our farm with my siblings. Believe it or not, I was pretty shy back then. It was my older sister Esther that inspired me to attend ECTC. She was two years older than me and was enrolled at ECTC when it was time for me to go to college, so I just followed her."

Also raised on a family farm, Katie hails from Roseboro, North Carolina, one of three children. "It was just understood in my family that you would go to college, and like Robert, my sister went to East Carolina. Most students from around our area went to East Carolina because of its location, it was economical, and it was a good school," said Katie. "Tuition, books, room and board, everything was \$300 for the year.

"By today's standards we were poor back then. But I never knew we were poor. I had everything I needed and had more than many," commented Katie. "It was just a different time."

ECTC days

Something remarkable about ECTC was the length of time faculty taught at the institution. In 1942, when they were freshmen, Robert was taught by four of the

original East Carolina Teacher's Training School faculty members—Mamie Jenkins, Maria Graham, Sally Joyner Davis, and Kate Lewis—all whom had been at East Carolina for thirty-three years by the time Robert and Katie enrolled.

While on campus, Katie lived in Cotten, Wilson, and Jarvis. She played the trumpet in the college band, and was senior class president in 1946. Katie was also involved with Women's Judiciary; Sigma Pi Alpha; Teco Echo; State Conference: Student Cooperative Council; the English Association; Choir; Chi Pi Players; Women's Athletic Association; Cabinet; the Lanier Society; YWCA; Who's Who Among Students in American Colleges and Universities; the senior play; was a delegate to the Student Legislature; a Tecoan representative; and Big Sister.

Each week Katie's mother sent her a \$1 bill: a treat she used on Pepsi and cream puffs at the Y Store. "She would straight pin the dollar to the note so that it wouldn't fall out of the envelope when I opened it. I looked forward to that dollar every week."

Robert lived in Ragsdale when he first enrolled at ECTC; then in Wilson after it had been converted into a men's dormitory

to accommodate the veterans, like Robert, who returned to campus.

Like so many young men of the day, Robert was drafted to the Navy in October 1943 and began his service in January 1944. It would be two years before Robert was able to return to ECTC to complete his degree. While a student he played clarinet in the band, was active in YMCA, Cabinet, the Young Democrats Club, State Student Legislature,

the senior play, Lanier Society, Men's Judiciary, Phi Sigma Pi, was class treasurer, on the business staff of the Teco Echo, vice president of Ragsdale Hall, and was a College Marshal.

"Robert was a good dancer," said Katie, "and we used to dance the jitterbug at the girlbreak dances. We were friends back then, but it wasn't until after we graduated that we started dating."

A chance encounter

After Katie graduated she began her teaching career and taught high school English. Robert had gone to law school at Wake

Forest University, served as Clerk of Court for Harnett County, and then was elected as a North Carolina state senator (the first graduate from East Carolina to secure a seat in the state legislature). It was during this time that Katie and Robert had a chance encounter in Greenville. "My cousin Ed Gavin was in the legislature as well. I

was teaching at Grimesland High School and Ed asked me to accompany him to the dedication of the new library at East Carolina, to which the general assembly had been invited. My principal substituted for me that day so that I could go—since they were getting ready to vote on teacher's salaries and we had to give a good impression whenever we could.

"Ed met me there and we chatted a while and he said, 'by the way, I have a friend with me and I wonder if you mind if he sits with us since he doesn't have anyone with him.' I said I'd be glad for him to. Well, it turned out to be Robert Morgan. We all hung out together the rest of the night and in conversation Robert said to me, 'you know, I haven't had a good time dancing since we used to attend dances here at East Carolina.' I mentioned that the school was having a dance the following weekend and Robert offered to take me to it. So that's how we started dating."

After six years of dating, Robert and Katie were married on August 27, 1960.

A life of service

Both Robert and Katie spent their careers serving the public, Katie working in the school system and Robert as a civil servant. Katie taught for fifteen years, and then was a school supervisor or counselor for another eighteen years before retiring. "I enjoyed teaching, especially giving students that never had a chance have a chance," commented Katie.

In 1968, after serving ten years in the North Carolina Senate, Robert was elected

North

Carolina

Attorney

re-elected

to a second

term in that

resigned the

to run for a

seat in the

U.S. Senate.

position early

office. He

General; then



August 26, 2006 A
Pirate's Life for Me!
interview at
PirateAlumni.com/
apirateSlifeforme.

of North Carolina."

of which he served from 1975-1981. Robert returned to North Carolina to head the State Bureau of Investigation until 1991, upon which he resumed general practice of law in Lillington. "I'm not someone who planned out my life. Circumstances just led me to all of the things I did. I enjoyed each office I held and was privileged to serve the people

Robert's service in the U.S. military was concurrent with his government service. He was recalled during the Korean Conflict from 1952-1955, and remained in the

Navy Reserve through 1971. He then served in the Air Force Reserve from 1971-1973 and retired a lieutenant colonel.

Even though the couple was busy with their careers and raising their two girls Margaret and Mary, and their foster son Rupert, they still found time to stay connected with East Carolina. Robert was president of the Alumni Association from 1958-59, first president of the Society of Buccaneers (precursor to the Pirate Club), and chair of the Board of Trustees for nine terms. Alongside Chancellor Leo Jenkins Robert was ECU's most influential advocate for the medical school, and also with Dr. Jenkins received the University's first honorary doctoral degree in 1983. Currently, Robert is active in his law firm Morgan & Gilcrest and stays abreast of North Carolina and U.S. politics.

At East Carolina, Katie also served as a trustee, is a member of the College of Education's Hall of Fame and Phi Kappa Phi, is a Centennial Honoree of the Foreign Language and Literature Department, and was selected as one of ECU's 100 Incredible Women in 2007. In 1976 Katie was named Volunteer of the Year for the state of North Carolina for her work on the National Cystic Fibrosis Foundation's board and for helping establish North Carolina's Cystic Fibrosis Foundation. She has volunteered for a number of other organizations including the Governor's Advocacy Council for Persons with Disabilities, the Governor's Advocacy Council for Child Abuse, the President's Committee for Handicapped Persons, and the National Special Olympics Committee. Katie currently serves on the North Carolina Veterinary Board and makes weekly visits to area nursing homes to visit residents.

The Morgans continue to stay involved with and support the University. "We stay involved because we love it. What ECU has done for us is just immeasurable," commented Katie. "It was important to me to advocate for East Carolina when I served in the State Senate," said Robert. "And we were able to effect some positive changes for ECU. It's like a second home for us."

Robert and Katie are certainly passionate Pirates, having lived the University's motto through service to the people of North Carolina and by giving so generously of their time and talents to advance ECTC to the University East Carolina is today.



Why Wait When Your Future is Ready to Bloom?

You have created a lifetime of achievement and success built on planning, dedication and a solid academic foundation from your Alma Mater, East Carolina University. Now you can share the best that retirement living has to offer with old friends and other ECU Alumni.

Give yourself and your family the best gift that retirement living has to offer, SpringShire. Nestled between highway 43 and the Tar River while adjacent to Ironwood Country Club.

Where signature services meet peace of mind.

Call Today to Get on the List Your Home Will Be Ready When You Are! (800) 884-2203 · (252) 317-2303

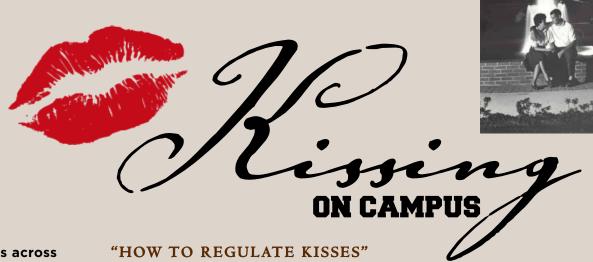


3404 NC 43 North · Greenville, NC 27834 · www.springshire.org



For her 50th Class Reunion Katie Morgan, Class of 1946 President, drafted a poem of her ECTC memories titled *Are We Really This Old?* Visit PirateAlumni.com/ servire to read it. "Off to college at age sixteen—didn't know much what to do, but remember that things were different in 1942.

No computer chips or fast food chains, few cars, no television—
how we entertained ourselves
was strictly our decision."



In 1959, newspapers across the country reported on President John Messick's edict regarding kissing. A meeting with the student body was attended by 400 of East Carolina's 3,600 students to learn the president's rules on appropriate public displays of affection.

WE WANT TO KNOW...

Did you meet your sweetheart at East Carolina? Write us and share your love story.

alumni@PirateAlumni.com

OrSERVA

East Carolina
Alumni Association
901 East Fifth Street
Greenville, NC 27858-4353

~Columbus, Ohio Evening Dispatch, February 4, 1959

WE FEAR the academic authorities at East Carolina College, Greenville N.C, are in for a lot of trouble.

Dr. John D. Messick, the institution's president, thinks campus kisses should be shorter. From now on, he says, if students must kiss (and he seems to think a lot of the smooching is unnecessary) the salutes must be "instantaneous."

He added darkly in a student meeting called to discuss campus regulations, "this close association, this clinging kiss of a long nature will cause people to begin talking." We wonder how he proposes to enforce his edict. Using monitors with stop watches? Listening for "people to begin talking?"

How fast is "instantaneous?" And is it reasonable to expect a guy, kissing a girl goodnight, to restrict himself entirely to the kind of fleeting, perfunctory peck the office-bound husband gives his spouse at the front door?

Has the good Dr. Messick ever read Robert Burns, who wrote, "One fond kiss and aye we sever," or Juliet's immortal line about how "parting is such sweet sorrow"?

These and a thousand other precedents in the literature of romance indicate about how much chance the newest rule in East Carolina College's book of regulations has of being made to stick.

"STOP WATCH URGED ON COLLEGE KISS"

~Philadelphia, PA Inquirer, January 30, 1959

HOW long should college students hold a kiss?

Dr. John D. Messick, president of East Carolina College, says if students must kiss it should be an "instantaneous kiss -- rather than longevity."

He conceded it is all right for a student to kiss his girl good night, but he said "this close association, this clinging kiss of a long nature will cause people to begin talking."

Dr. Messick made his observations on kissing at a meeting attended by 400 of East Carolina's 3600 students. He called the meeting to go over rules and regulations after police broke up a rollicking student party at an off-campus house. Forty-seven suspensions resulted from the party.

Join the more than 1,600 East Carolina University alumni who are currently saving almost \$525,000 on auto insurance with Group Savings Plus[®].

Responsibility. What's your policy?™





As an alum, you qualify for a special Group Savings Plus discount of up to 5%% on Liberty Mutual's already-competitive auto insurance rates.* With the additional discounts available, you could save up to \$327.96 or more a year.** Your rate is guaranteed for 12 months, not six like some other insurers offer.

Plus, you'll enjoy great benefits including Accident Forgiveness,*** Emergency Roadside Assistance, 24-hour claims service and more. Call today for your free rate quote and see how much you could save.

AUTO

HOME

Get more. Save more. Find out just how much more today.

- Call 1-800-867-5517 and mention client #7814
 Monday Friday, 7am 12:30am: Saturday, 7am 11pm: Sunday, 9am 10pm: (EST)
- Go to www.libertymutual.com/ecualumni
- Or visit a Liberty Mutual office near you



This organization receives financial support for allowing Liberty Mutual to offer this auto and home insurance program.

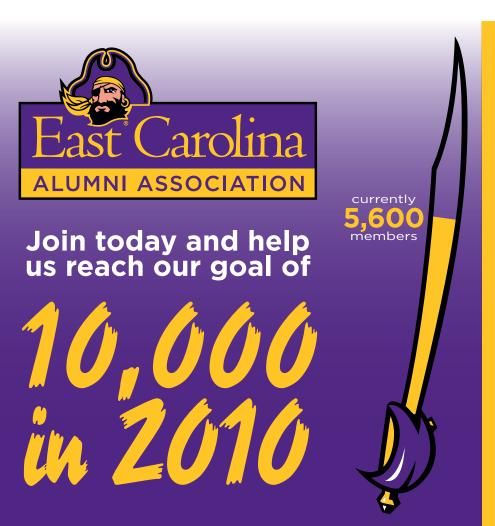
*Discounts and credits are available where state laws and regulations allow, and may vary by state. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify.

Figure based on a February 2008 sample of auto policyholder savings when comparing their former premium with those of Liberty Mutual's group auto and home program. Individual premiums and savings will vary. *Accident Forgiveness coverage subject to terms and conditions of Liberty Mutual's underwriting guidelines and is not available in all states. Coverage provided and underwritten by Liberty Mutual Insurance Company and its affiliates, 175 Berkeley Street, Boston, MA. A consumer report from a consumer reporting agency and/or a motor vehicle report, on all drivers listed on your policy, may be obtained where state laws and regulations allow. Please consult a Liberty Mutual specialist for specific details.

©2008 Liberty Mutual Insurance Company. All Rights Reserved.



Taylor-Slaughter Alumni Center 901 East Fifth Street | East Carolina University Greenville, NC 27858-4353 PRESORTED STANDARD US Postage PAID Permit No. 870 Lynchburg, VA



Joining is easy!



Call 800-ECU-GRAD or visit PirateAlumni.com/jointoday